

# Serpentine Launch Summer Spin-off Space



Released on: July 11, 2012, 2:34 pm

Author: [LondonTown.com](http://LondonTown.com)

Industry: [Travel](#)

**'Serpentine Sackler Gallery' stands close to parent gallery in Kensington Gardens.**

July 11, 2012, 2:34 pm -- [/EPR NETWORK/](#) -- London's famous Serpentine gallery is expanding this summer, with the opening of the new 'Serpentine Sackler' space, just yards away from the original on the other side of the Serpentine Boating Lake.

The space has been renovated from a former gunpowder depot known as 'The Magazine'. A Palladian style villa, it was built in 1805 to store arms for British military adventures. The new name comes from Theresa Sackler who, along with Dr. Mortimer, have funded the renovation.

The 900 sqmetre building is being restored by renowned architect ZahaHadid. The Sackler will be open every day from 10am-6pm, showing a mixture of contemporary art, architecture, dance, design, fashion, film, literature, music, performance and technology.

Both the Sackler and the Serpentine are located in Kensington Gardens, close to South Kensington underground. As part of a summer series of discounts on [hotels in London](#), LondonTown.com is offering reduced rates on a number of rooms in the area.

For a slice of four-star luxury on Gloucester Road, the [Millenium Gloucester Hotel](#) is offering an 80% discount on double rooms, bringing the nightly rate down to just £83. The Milenium Gloucester is less than 20 minutes walk from Kensington Gardens.

Closer still is the [Radisson Blu Edwardian Vanderbilt Hotel](#), which is offering a 75% reduction, making the cost of a room £100 per night. The Radisson is less than 15 minutes walk from the Serpentine.

Visit LondonTown.com for more information on the capital's galleries, and to find more discounted hotels in London.

-ENDS-

**About LondonTown.com**

LondonTown.com is the number one Internet site for London. With over 16 years of experience assisting visitors to the capital, they pride themselves on their customer service and editorial independence – no advertising or paid for content is allowed. The LondonTown.com team assist in finding cheap [London hotels](#), sightseeing tours, ticket information and events. Trusted and with a loyal following, LondonTown.com is a very reliable source of recommendations and advise on what to do in London. <http://www.LondonTown.com>

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)