**Joel Hyatt Brings his Latest Start-up Globality Out of Stealth Mode**



Meridian, Idaho, 2017-Jan-19 — /EPR Network/ — Globality has debuted as the first global business-to-business marketplace that will pave the way for small and medium-sized companies to become more active in the global market.

Founder of Globality, Joel Hyatt, officially launched Globality after two years of gathering investors and a team of high-powered industry leaders. [Hyatt tweeted](https://twitter.com/joelhyatt). “@GlobalityInc is officially live! Proud of our great team. Our mission is to make globalization work.”

“We understand why people want to reject globalization — they see benefits only flowing to the largest companies and the richest individuals,” Hyatt wrote in a recent blog post.“But the problem is not that globalization exists; the problem is how it functions. We want to get more people involved in globalization. We want to drive the benefits of globalization deeper into the world’s economies.”

[Globality](https://www.globality.com/) board members include high-powered technology and business leaders Juliet de Baubigny, Senior Partner, Kleiner Perkins Caufield & Byers; [Mark Hurd](http://www.businessinsider.com/oracle-ceo-mark-hurd-openworld)., CEO of Oracle; Ron Johnson, CEO of Enjoy; John R. Joyce, former CFO of IBM; Dennis Nally, Former Global Chairman of PwC; and Mark Vorsatz, Managing Director and CEO of Andersen Tax.

Globality was co-founded by Hyatt and Lior Delgo in 2015. The company currently has a staff of 75 people in Silicon Valley and London. It is backed by $37.5 million in funding from former Vice President Al Gore; John Emerson, U.S. ambassador to German; Ken Goldman, CFO of Yahoo; Jim A. Johnson, director of Goldman Sachs; Michael Marks, founding partner of Riverwood Capital; David Rosenblatt, CEO of 1stdibs; Jeff Sine, co-founder and managing partner of Raine; and Yechiam Yemini, and professor of computer science at Columbia University, among others.

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