

# MDM GROUP AG pulls up plans to go public



Meggen, Switzerland, 2017-Feb-14 — /EPR Network/ — MDM GROUP AG's IPO will now take place in the second quarter of 2017 and not at the end of the year. The company aims to generate fresh capital by going public, which will allow it to invest additional funds in merchandise trading.

Retail investors will also be able to easily benefit from the company's business model.

High revenues are generated in the retail sector in Germany every year.

Gross profit margins are particularly interesting for investors.

They often average 30 percent.

MDM GROUP AG works in this market segment. Specifically, the group mostly trades in textiles, remainders, specialty items, and merchandise from insolvency proceedings.

MDM GROUP AG has already recorded high profits in this segment.

In the international retail segment, the company's revenues have grown by around 400 percent in the last two years alone.

The company can already record profits when making purchases. The merchandise, such as textiles, remainders, specialty items, and goods from insolvency proceedings from many top manufacturers are bought in at very favorable conditions.

The high purchasing volumes mean that savings of up to 90 percent compared to the regular wholesale price are standard.

In addition to low purchase prices for goods, in 2017 the company is also planning to purchase two top textile brands which will extend its product offering even further and will also allow the group to directly impact prices.

Thanks to its unique distribution network, the company can resell the purchased goods in a short period.

In this regard, the group works together with a large number of online distribution partners and can thus always select the most efficient marketing channel for the products.

This allows the company to not only turn over the goods quickly, but also to realize the maximum income from their sale.

The MDM GROUP purchases and sells goods every month, thus turning over the invested amounts several times.  
Profits can be realized with every transaction.

The company does not receive investments from bank loans, but via subordinated loans.

Private individuals can lend the company money and receive interest in return.

The interest is fixed and agreed in advance and currently totals nine percent according to the company's information.

Interest of up to 20 percent is even possible for special programs.

#### **About MDM GROUP AG**

MDM GROUP is a Swiss company which invests in all types of products.

The company has specialized in trading with textiles, remaining stock and special items, as well as goods from insolvency proceedings.

The business principle is to acquire the goods at substantially reduced prices of up to 90 percent less than the regular wholesale price.

As a result, the company records high profit margins.

Private individuals can invest in this business via subordinated loans.

Remuneration with fixed interest rates is agreed in this regard.

In addition, in future the MDM Group will participate in the luxury car segment. Extensive negotiations in this regard are already being held with one of the best known car dealers and the head of sales in Germany.

Details of this will be published soon.

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