

# Smart jewelry bracelet Clara reserved for Mother's Day!

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- The latest smart watches packed with sensors are great for gadget freaks ... but what about the rest of us?
- A local inventor realized the starting point was to design appealing jewelry and then add smarts
- Ken feels that to appeal to a bigger audience of women, jewelry should evolve to become useful as well as decorative
- Why shouldn't your bracelet tell you when you've left your smartphone behind?
- Wouldn't it be convenient if your jewelry subtly notified you that your phone was ringing unheard somewhere deep in your purse?
- His Swarovski designs have pioneered wearable tech for non-techie and find acceptance on both sides of the Pacific ... in his native Japan and his home in North Vancouver

## What is ClaraBracetic?

- Clara is the World's only smart bracelet made with
- Swarovski crystals
- Clara means "bright and shiny" in Latin
- racetic describes how the bracelet ties to your phone

## What is Clara's Function?

The bracelet can alert you with a flashing LED, beeping and/or vibration, providing you with the most commonly requested notifications:

- when receiving an incoming call
- when leaving your smartphone (or cellphone) behind

## What does ClaraBracetic cost?

Basic color CAD142.99. Two-color combinations 169.99 and 217.00. Summer (silver frame) 217.00. Rosa (a faint fragrance of roses) 287.00. Setting 4 pricing depending on Swarovski's rhinestone and application

## Who is our customer?

- Anyone who has a smartphone or feature phone

- Anyone who wishes to purchase a unique smart gift for parent, friends, partner and others

**About Smart Linkcomm Solutions Inc.**

The company was incorporated in 2009 as a pioneer developing the retail market for "stylish tech".

**Contact-Details:**

Smart Linkcomm Solutions Inc.

Ken Miyanabe

Street Address: 1501 Frederick Rd.

Mobile: 604-715-8303

Email: [info-clara@bracetic.com](mailto:info-clara@bracetic.com)

Homepage: <http://clarabracetic.com>

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