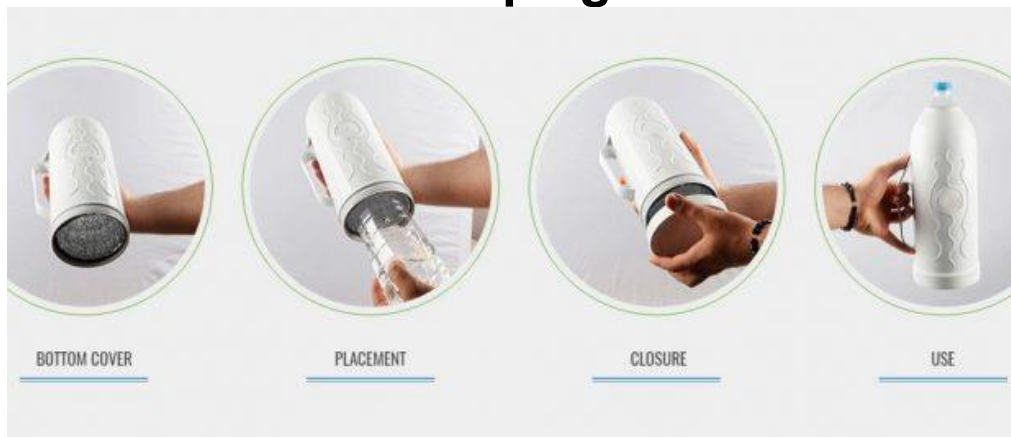


Sogu has launched its first KickStarter Campaign



SOGU COOLER KICKSTARTER CAMPAIGN IS OFFICIALLY LAUNCHED

San Antonio, TX, 2017-Jul-24 — /EPR Network/ — The Sogu Cooler keeps liquids cold in their bottle for up to 6 hours!

[Sogu \(www.sogucooler.com\)](http://www.sogucooler.com) has launched its first [KickStarter Campaign](#) to raise the funds necessary to pay for the tooling for the next version Sogu 2.0 Cooler. The patented Sogu Cooler keeps drinks cold for up to 6 hours while still in their original bottle. No ice needed!!! The Sogu Cooler prevents condensation from soaking your clothes or table cloths and is perfect for work, sports and restaurants.

“Our Sogu Cooler is a great addition to your home, restaurant or travel gear to keep your drink cold or hot!” – Michael Van Steenburg, Sogu President

While the Sogu 1.0 Cooler is ready for market now and fits most 1.0 to 1.5 liter bottles, the new Sogu 2.0 version will be even more modular and adjustable to fit an even wider variety of plastic and glass bottles. Sogu 2.0 also features additional technical features such as an optional reusable ice pack and vacuum insulation that increases the available cooling time up to 24 hours.

Keep It Cool With Sogu!

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If you would like more information about this topic, please contact Michael Van Steenburg at sales@sogucooler.com.



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