

Simply Innovative Products, Inc. Receives First Samples off Production Mold



Cheyenne, Wyoming, 2017-Oct-25 — /EPR Network/ — Simply Innovative Products, Inc. (OTCPink: SMPI) has received first samples off production mold of the disposable beverage lid from the company's subsidiary Simply Lids.

The first samples were produced from the company's newest supplier of high-tech thin walled injection molding. These samples reflex the final design of the injection lid that will change the food & beverage industry for a long, long, time. Final adjustments and operational parameters are being calculated from the first samples and used to establish standards for future equipment and production.

Simply Innovative Products, Inc. President John Newman stated "After four years of developing and refining the simply lid, we were finally able to get a mold maker that was capable of making the ultimate design which matches our original vision without compromise. This design will set the standard of disposable lids for years to come. "

About Us:

Simply Innovative Products, Inc. is a development company specializing in plastic products in various markets. Bugout™ Pet Products is the company's latest acquisition, poised to make an impact in the multi-million-dollar pet industry.

Simply Lids is an award-winning company whose specialty is disposable beverage lids in the food services industry. Simply Lids' patented technologies provide a safer, more enjoyable drinking experience, without splashing or spills, and has the added benefit of unique marketing opportunities, never before realized in this industry sector. Simply Lids plans on being the leader in this multi-billion-dollar sector through the application

of its unique technology and innovation. For more information, please visit our website at www.simplyinnovativeproducts.com.

Forward-Looking Statements:

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. When used in this release, words such as "estimate," "expect," "anticipate," "projected," "planned," "forecasted" and similar expressions are intended to identify forward-looking statements, which are, by their very nature, not guarantees of Simply Innovative Product Inc.'s future operational or financial performance, and are subject to risks and uncertainties. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. Due to the risks and uncertainties, actual events may differ materially from current expectations. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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