

InfoClutch Announces The Launch Of Email ROI Calculator For Its High-end Customers

Calculate your email marketing Return On Investment
Email marketing is famous for its high ROI. Calculate yours now with our easy calculator.

Type of calculation Per <input type="text" value="Year"/>	Your currency <input type="text" value="\$ Dollar"/>	Send volume <input type="text" value="10000"/> Emails
Open Rate <input type="text" value="20"/> %	Click Rate <input type="text" value="10"/> %	Conversion Rate <input type="text" value="10"/> %
Net conversion value <input type="text" value="1500"/> \$	Total Costs <input type="text" value="3000"/> \$	

★ Total costs include email marketing tools subscriptions, CRM licenses etc.

Results	
Total Opens	2,000
Total Clicks	200
Expected Conversion	20
Total Profit	\$ 27,000
Total Revenue	\$30,000
Conversions to Break even	2(1.00 %)
Your ROI	900.00 %

Enter your email to get ROI results

* Email is required field.

InfoClutch offers accurate Email ROI Calculator tool for the precise calculation of ROI.

Edison, New Jersey, United States, 2019-Apr-05 — /EPR Network/ — InfoClutch as a leading database service provider launches its highly accurate email ROI calculator tool, useful for calculating the return on investment on the email marketing services. The professionals at InfoClutch developed this solution after extensive research on different metrics and scenarios for the ROI calculation.

The announcement is a significant boost for the email marketing service of the top-notch marketing companies across the world. "As a leading email marketing service provider, we understand the importance of ROI. The constraints faced by the marketers prompted us to develop a solution which will be helpful for businesses to measure the ROI for each of their email marketing efforts." Says **Robert Jordan**, Media Relations Manager at InfoClutch.

The team at InfoClutch derived the best solution by including the necessary metrics required for generating the accurate output by the email ROI calculator. The tool is precisely developed to guide the user with the right data so that they can make the best decision; it is convenient and can make assumptions at a faster rate.

The experts made the best usage of the rightful resources to develop the email ROI calculator tool so that they can provide the customers with the best reference data for planning their next marketing strategy and budget. At InfoClutch the team is

committed to provide quality service to the customers so that they can spend their time, money and effort in the right direction.

InfoClutch offers end-to-end email marketing solutions, and provide customers with the right solution which can help in their email marketing effort. Necessary metrics, high-end data, can help the users in planning and targeting the accurate customer.

For more information:

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