

Brother International Corporation Introduces INKvestment Tank Printer That Eliminates Cartridge Replacement

Irwindale, California, USA, 2019-Dec-09 — /EPR Network/ — The Brother International Corporation has successfully introduced the first INKvestment Tank printers to the market. This revolutionary tank technology can provide up to 365 days of ink which is efficient for 150 worry-free pages for every month.

The MFC-J995DW printer comes with a built-in ink storage tank. Hence, the mechanism has shifted from cartridge to inside the machine, resulting in maximum page yields. Also, with the storage tank designed inside the printer, the ink in the cartridge significantly increases and delivers up to 1 or 2 years of printing.

According to the company's senior director of B2C product marketing, Phil Lubell, the Brother INKvestment Tank was engineered to resolve printing challenges like the ink diminishing and the need to replace the ink too soon. He went on to say that their research has shown that most people don't like the hassle of replacing ink and they would rather throw the printers away.

With that in mind, Phil says that the INKvestment Tank MFC-J995DW delivers a great impact to businesses and office users since it gives a year's worth of ink without the need to change cartridges. Hence, they can focus on other vital matters without worrying about their printing needs.

The Intelligent Page Gauge of this printer will also take away the worry of your ink diminishing at the wrong time. This smart technology keeps an eye on how the ink is used. It then displays an estimate of how many pages are remaining on a 2.7-inch color touch-screen.

Replacing the ink is also very easy thanks to the INKvestment Tank high yield cartridges. Eric Dahl, who is the director of B2C product marketing, noted that people hate changing ink cartridges, especially without any warning. That is why the new lineup maintains the benefits of a cartridge and they are designed with cleanliness, simplicity, and familiarity.

Brother inkjet cartridges are not only clean and quick, but they're also very cost-efficient. They allow you to print for less than \$0.05 per page in color and less than \$0.01 per page in black and white.

With all these great specs, Brother's INKvestment Tank technology offers great capabilities to ensure a seamless workflow. It also delivers numerous output options

that enable you to deal with a plethora of projects including printing wirelessly that doesn't require any setup.

You can scan and print wirelessly from your laptop, desktop, tablet, and smartphone. Sharing documents is possible using Brother iPrint and scan or using 'print from and scan to' cloud apps like Google Drive, OneDrive, Dropbox and more.

Learn

more: <https://499inks.com/cic/category.php?category=Brother+Inkjet+Cartridges>

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